

COOXS NETHERLANDS B.V.

# Cookie policy





### **About this cookie policy**

This cookie policy explains what cookies are and how we use them. Please read this policy to understand what cookies are, how we use them, the types of cookies we use, which means the information we collect using cookies and how that information is used, and how cookie preferences can be managed. Please refer to our privacy policy for more information on how we use, store, and secure your personal data. The use of cookies always complies with both the applicable regulations from the Telecommunications Act and the General Data Protection Regulation (GDPR).

You can change or withdraw your cookie consent at any time from our website.

For more information about who we are, how to contact us, and how we process personal data, you can refer to our privacy policy.

Your consent applies to the following domains: [www.cooxs.nl](http://www.cooxs.nl), [www.cooxs.be](http://www.cooxs.be), [www.cooxs.com](http://www.cooxs.com)

### **What are cookies?**

Cookies are small text files used to store small pieces of information. Cookies are stored on your device when the website is loaded in your browser. These cookies help us make the website function properly, enhance website security, provide a better user experience, and understand how the website performs, allowing us to analyze what works and identify areas for improvement.

### **How do we use cookies?**

Like most online services, our website uses both first-party cookies and third-party cookies for various purposes. First-party cookies are typically necessary to ensure the website functions correctly and do not collect any of your personally identifiable information.

Third-party cookies used on our websites are primarily employed to understand how the website performs, monitor your interactions with our website, secure our services, and, overall, offer you an improved and enhanced website experience.

We do not have control over cookies placed on our website by third parties. Therefore, we advise you to consult the privacy statement and/or cookie statement of the respective third party. Information collected by third parties is anonymized to the greatest extent possible. Third parties are responsible for the data recorded through these cookies.

### **What types of cookies do we use?**

- Essential: Some cookies are essential for experiencing the full functionality of our site. They enable us to maintain user sessions and prevent security risks. They do not collect or store any personal information. These cookies, for example, allow you to log into your account.
- Statistics: These cookies store information such as the number of website visitors, the number of unique visitors, which pages of the website have been visited, the source of the visit, and so on. This data helps us understand and analyze how well the website performs and where improvements may be needed.

- Marketing: Our website does not display ads. These cookies are used to display ads on other websites in the browser.
- Functional: These cookies assist with certain non-essential functionalities on our website. These functionalities include embedding content such as videos or sharing content on the website on social media platforms.
- Preferences: These cookies help us store your settings and browser preferences, such as language preferences, for a better and more efficient experience during future visits to the website.

Cookie	Type	Duration	Description
Control acceptance	necessary	1 jaar	Geeft aan of de bezoeker de cookie-melding voor niet noodzakelijke cookies heeft geaccepteerd.
Cookie-notice non-essential Cookies	Necessary	1 year	Indicates whether the visitor accepted the cookie notification for non-essential cookies
Control acceptance cookie-notification for essential cookies	Necessary	1 day	Indicates whether the visitor accepted the cookie notification for essential cookies.
Google Analytics ID	Statistics	2 years	Registers an unique ID that is used to generate statistical data on how the visitor uses the website
Google Analytics ID statische gegevens	Statistics	1 day	Registers an unique ID that is used to generate statistical data on how the visitor uses the website
Google Analytics dispatch	Statistics	Per session	Is used to transfer the data to Google Analytics. Also follows the visitor on multiple devices and marketing channels
Google Analytics dispatch device-data and behavior of visitor	Marketing	Per session	These cookies are being used to transfer data to Google Analytics about the device and the behavior of the visitor. It follows the visitor on multiple devices and marketing channels.
Google Analytics request rate	Statistics	1 day	Used by Google Analytics to lower request rate
Google distinguishes between bots and unique persons	Marketing	Continuous	This cookie is being used to differentiate between persons and bots. This is favorable for the website in order to make valid reports about the use of a website.
Google targeted advertising of returning visitors	Marketing	6 months	Registers an unique ID of a device which identifies visitors. The ID is being used for targeted advertising.

### How can I manage my cookie preferences?

Various browsers offer different methods for blocking and deleting cookies used by websites. You can change your browser settings to block or delete cookies. For more information on managing and deleting cookies, please visit [wikipedia.org](https://www.wikipedia.org) or [www.allaboutcookies.org](https://www.allaboutcookies.org).

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[WWW.COXS.COM](http://WWW.COXS.COM)